



We invite you to
submit a proposal
to speak at



ABOUT THE CONFERENCE

The Health Work & Wellness™ Conference is a forum for sharing better, healthier ways of doing business. Over the past 14 years, over 5,000 individuals have been involved, from over 1,000 companies and the Conference has developed a reputation as Canada's premier conference on building healthy business.

This Conference provides for a national discussion on the most pressing organizational health issues facing companies today. One of the major strengths of the Health Work & Wellness™ Conference is its independence and integrity: it has the ability to attract sponsors from across the organizational health and wellness spectrum; keynote speakers who are not beholden to sponsors; and workshop facilitators who offer a wide range of approaches to dealing with organizational issues.

Our Mission

Creating extraordinary workplaces by developing extraordinary people.

Our Vision

To see healthy organizations become "the expected" versus "the extraordinary."

Who Attends?

Business leaders, human resources professionals, organizational development specialists, healthcare managers, researchers, health & safety specialists, benefit consultants, group life insurance managers, management consultants, educators, government policy makers, health & wellness practitioners.

HYATT REGENCY HOTEL
VANCOUVER, BC
Sept 29 – Oct 2, 2010

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2010 THEME

Conference 2010 in Vancouver will focus on building **“Thinking Organizations”** – tapping into the collective brain power of people and coaching them on how to learn and think differently in a rapidly changing business world.

Successful companies have common threads, as described in the well-known and well-researched books, *Good to Great* and *Built to Last* by Jim Collins (1). For example, great companies always have an enduring purpose, set big hairy audacious goals, and invest in sustainability. But to thrive in an increasingly competitive and turbulent new economy, fresh, new thinking is required. The critical, creative, logical, systemic, strategic and conscious thinking capabilities of all employees need to be developed (2). Rather than benchmarking the successes of the past, the ability to visualize and implement ideal solutions for the future is what sets great companies apart.

Building a thinking organization requires creating an environment of positive mental health. It means exploring the human side of dealing with change and looking at the neuroscience of how our brains adapt. It means supporting more fluidity in thinking, on one hand, while encouraging more critical thinking on the other. Successful companies have developed a higher order of thinking and are able to draw on the collective intelligence in their organizations more easily. Better processes coupled with an environment that provides the time to think leads to better thoughts, better actions and better results.

Thinking organizations provide employees with a healthier culture within which to work, where freedom of expression, trust, respect and risk-taking are valued and quality of work-life is improved. Benefits to the organization include: more openness to ideas, more in-depth thinking about challenges, an increased range of solutions, more creativity, greater innovation, and increased possibilities (3).

Health Work & Wellness™ Conference 2010 will provide a program to help participants understand what is required to build a thinking organization and how this improves organizational health. Workshops and case studies will offer various approaches to expanding organizational thinking power and to creating an optimal thinking environment.

As we emerge from economic recession, the success of organizations will be determined largely by their ability to think in a new business environment. Optimal performance at all levels will depend on optimal thinking.

References:

- 1) Collins J. and Porras J. 2002. *Built to Last*, HarperBusiness Essentials, New York, NY.
- 2) Yost, B. The organization of the future is here today: The Thinking Organization revealed. Sept. 14, 2009. SF Workplace Issues Examiner. www.examiner.com.
- 3) Lynda Curtin materials from www.debonoforbusiness.com.

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STREAMS OF PRESENTATIONS

Conference 2010: “Thinking Organizations...Succeed!” will provide a blueprint for creating a thinking organization. Sessions will be held in three distinct, but inter-related streams:

1. Strategies (3 breakouts and 1 pre- or post-conference workshop will be selected)

This stream of presentations will provide practical tools and strategies that delegates can use to improve thinking performance in their teams and organizations. E.g. how to enhance lateral thinking, creativity and innovation.

2. Case Studies (3 breakouts will be selected)

This stream will provide case studies of various approaches to creating thinking organizations. Methods, results and learnings will be shared.

3. Mental Health (3 breakouts and 1 pre- or post-conference workshop will be selected)

Positive mental health is a cornerstone of building a thinking organization. This stream will provide strategies and case studies from organizations that are identifying and addressing mental health issues and promoting positive mental health in their workplaces.

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HOW TO APPLY (CHECKLIST)

The Following Attachments are required with your submission:

If you are sending the submission by email, please include all of these attachments except for the photo – in ONE DOCUMENT and use your name as the name of the file

- ___ Application Form (this should be the first two pages of your submission)
- ___ Detailed Explanation/Outline of Session (explain what will be covered in the session and outline how it will be covered; maximum 5 pages)
- ___ Presenter Biography (background, education and experience related to your topic; maximum of 2 pages)
- ___ Presenter Introduction (4-5 line introduction that can be used onsite to introduce the presenter(s) to your session)
- ___ Session Summary for Brochure (a 100 word summary that can be used in the conference brochure)
- ___ Black & white or colour picture of yourself (and other co-presenters if applicable); if sending via email the picture should be a separate high resolution jpeg or tiff file. The name of this file should be your name.

All proposals must be received by Friday January 8, 2010. There will be no extensions to the submission deadline.

- 1. By Email** to: workwell@healthworkandwellness.com. *Note: you will receive a receipt by email when your submission is received. If you do not receive a receipt please email or call to ensure that your submission was received.*
- 2. By Fax:** Submissions can be faxed to the Conference Office at 604.689.4486. *If you do not receive a confirmation of receipt of your proposal, please consider that it was not received and call to confirm.*
- 3. By Mail or Courier:** Submissions can be mailed or couriered to Health Work & Wellness™ Conference, Suite 475 – 425 Carrall Street, Vancouver, BC V6B 6E3.

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To increase your chances of having a proposal considered, please pay special attention to the following:

- The Program Committee will not consider packaged presentations, brochures or portfolios. Only original proposals will be considered.
- You must have significant experience in organizational health and in the stream of presentations to which you are submitting.
- The content of your session should be at a very advanced level, as the delegates that attend this conference generally have a sophisticated level of understanding in the organizational health field.
- Proposals must address the broad goals of the conference (e.g. creating extraordinary workplaces), the 2010 theme and fit specifically with one of the three presentation streams.
- Well-designed workshops will indicate clearly in the proposal how the session will feature at least **50% interactive work, be collaborative and use a discovery model of learning versus a lecture style**
- Please **be prepared to facilitate 1-2 sessions** during the conference
- **Company examples and success stories** should be included
- Proposals must be clear, concise and **well-referenced**
- Presenters **must be able to provide detailed information on their session, including handouts well in advance** (4 months) of the conference for promotional purposes
- Presenters must be **willing and available for media interviews** to help promote the conference and their particular area of expertise
- Submitting one proposal to qualify for more than one format or stream is not encouraged.
 - o If you wish to apply for more than one format, please ensure there is enough content to cover the time outlined under each format.
 - o Although inter-related, each stream is specific in nature and requires separate proposal(s).

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REVIEW PROCESS

A Program Committee consisting of volunteers involved in research and practice of organizational health will review the submissions.

- Friday, January 8, 2010 – DEADLINE FOR SUBMISSIONS
- Wednesday March 31, 2010 – YOU WILL BE NOTIFIED OF THE COMMITTEE'S DECISION

CRITERIA

Each submission received will be rated against the following criteria:

Content (6 points) – how well your presentation fits with the theme of the conference *“Thinking Organizations... Succeed!”* and specifically with the stream in which you have chosen to present.

Interaction (4 points) – how you will make the session (at least 50%) interactive and engage the audience; whether the session takes a ‘discovery approach’ and is ‘facilitated’ versus ‘presented’; types of activities you will use.

Connection to Research (2 points) – how well your session connects back to concrete research and is well-referenced.

Excitement, Fun and Inspiration (3 points) – how you plan to facilitate your session in an exciting and fun way and leave the delegates inspired.

Experience of Facilitator (3 points) – your speaking experience; where you have presented; how dynamic and interactive your presentations are; your references; your professional experience relating to the stream of presentations to which you are submitting; speaker coaching you have participated in.

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SPEAKER BENEFITS

Type of Presentation	Number	Speaker Benefits*
Breakout Seminar (90 minutes)	9	1 complimentary registration for first speaker ½ price registration for second speaker Expenses to a maximum of \$1500 and \$500 honorarium for principal speaker only
Pre or Post-Conference Half-day Workshop	3	1 complimentary registration Expenses to a maximum of \$1500 \$1000 honorarium

**Please note that the speaker benefits are 'per presentation'. If you choose to bring a second presenter, the expenses and honorarium will not increase. Second presenters will be eligible for a 1-day complimentary pass for the day of their registration or can purchase a full conference registration for half-price.*

**Another benefit of speaking at the Health Work & Wellness™ Conference is the Speaker Coaching Series that will be available to each accepted speaker. Following the successful series held in 2008 and 2009, HWW will be offering facilitators in-person group and teleconference coaching sessions in 2010 with an expert speaking coach. Conference speakers will be provided a significant discount.*

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Proposal Application

(Please submit only the two-page application form along with your proposal)

Session Title: _____

Format: Breakout Seminar (90 minutes)
 Half-Day Pre-Conference Workshop
 Half-Day Post-Conference Workshop

Conference Strategies

Stream: Case Studies
 Mental Health

Presenter Information (All fields are REQUIRED)

****Please provide exactly as you'd like to go on the conference brochure if your proposal is accepted.**

**Full Name _____ **Credentials* _____
*(*must indicate if you do not want any)*

**Job Title _____ **Company _____

Address _____ City & Province or State _____

Postal/Zip Code & Country _____ Phone _____

Fax _____ Email _____

Co-Presenters

PLEASE NOTE that expenses are budgeted for per "presentation." You are welcome to bring co-presenters with you if you choose, but the fee/expenses per presentation will NOT increase – you will need to determine how the allotted expenses will be shared among your group. With that in mind, if you will be including any additional presenters for your workshop please list them below. All correspondence will be forwarded to the primary presenter – the primary presenter is responsible for communicating with all additional presenters.

**Co-presenter 1: _____ **Credentials* _____
*(*must indicate if you do not want any)*

**Job Title: _____ **Company: _____

Phone: _____ Email: _____

**Co-presenter 2: _____ **Credentials* _____
*(*must indicate if you do not want any)*

**Job Title: _____ **Company: _____

Phone: _____ Email: _____

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Target Audience (a brief description of who would attend your session)

Learning Objectives

1. _____

2. _____

3. _____

Have you spoken at the Health Work & Wellness™ Conference in the past? Yes No

If so, what year? _____

Have you and/or your co-presenter attended the Speaker Coaching Series put on by The Health Work & Wellness™ Group?

Yes No

Have you had other speaker training or coaching? (Please describe) _____

References (Please provide two references for your work as a presenter)

Reference #1 _____ Job Title _____

Company _____ Phone _____

Email _____

Reference #2 _____ Job Title _____

Company _____ Phone _____

Email _____

QUESTIONS

Email: Muneerah Kassam, Program Chair at: muneerah@healthworkandwellness.com

Call: 604.605.0922 or 1.877.805.0922