

HYATT REGENCY HOTEL  
VANCOUVER, BC  
Sept 29 – Oct 2, 2010



Thinking Organizations  
SUCCEED!

# 10 Ways You'll Inspire Thinking in Your Organization

by attending Canada's leading conference  
on building healthy business!

You will:

1. Discover the **thinking shifts** that need to take place in your organization today.
2. Learn to incorporate **intuitive intelligence** into your business.
3. Strengthen your **innovation instinct**.
4. Recognize how to **break the idea-killer** habit.
5. Discover how to put in place the **4 building blocks** of a healthy organization.
6. Learn how to drill down on workplace challenges in a **more integrative way**.
7. Go from 'what were we thinking?' to '**what is our thinking?**'
8. Find out how to **unleash the power** and vision of your company.
9. Lead **high performance thinking** during meetings.
10. Turn your **big ideas into action!**

To thrive in an increasingly competitive and turbulent economy,  
new thinking is needed.

Thinking performance is a key driver of organizational  
health and productivity.

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STRONGER COMMUNITIES TOGETHER™

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Centre for  
Mental Health  
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*Major Partner*

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Solutions**  
Humaines

[www.healthworkandwellness.com](http://www.healthworkandwellness.com)

# The Conference of Choice for Business Leaders!

Join us for 4 days of inspiring keynotes, presentations, workshops, case studies and dialogue sessions on the latest trends in building healthy business.



"Excellent exposure to best practices and latest research in this dynamic field of organizational health, wellness and productivity.

— *Pauline Blais,*  
*Director of Human Resources*  
*City of Guelph*

"The most valuable part of this conference was the ability to network with others. This provided for some real-life experiences from several people and allowed me to evaluate my current situation with a different perspective."

— *Laurel Hines, Team Leader,*  
*ArcelorMittal Dofasco*

## Opening Keynote

We are pleased to announce that **Lynda Curtin**, a Canadian currently based in Glendale, California, will be the opening keynote speaker at Conference 2010. As one of only 37 de Bono Thinking Systems Master Trainers/Facilitators in the world, Lynda's keynote will provide the perfect platform on which to build this year's theme: **"Thinking Organizations...SUCCEED!"**

## New this year – Take Action Series!

For those "Big Ideas" that occur to you during conference presentations, but often don't get implemented, we're incorporating "Take Action" sessions throughout Conference 2010.

Expert facilitator Rory Cohen will lead three fun and interactive plenary sessions on implementation. The sessions will include:

- **The Big Idea!** – Introducing the concept of the Big Idea, the importance of having a clear vision and the power of the mind to overcome obstacles.
- **Chunking it Down** – Learning how to chunk down your big idea into 10 minute actions that can be implemented one step at a time.
- **Supporting Action** – Introducing the Who? Generator and Speed Networking.